

Jindivick Progress Association, Flower Show and Business/Market Group AGM

Minutes of meeting held on : 13/10/2014

Meeting Opened: 7.30pm

Present: Megan Asling, Leslie Smith, Lisa Croxford, Marilyn Coventry, Liz Duell, Lindsay Linnell, Anne Plant, Rod Plant, Lesley Austin, Bruce Jewell CFA, David Holroyd, David Balfour, Chris Higgs, Chris Parsons, Lorna Parke, Nicki Cadzow

Apologies: Robyn McCraw, Colleen McKinnon, Ruth McGowan, Graham Duell

AGENDA ITEM	DISCUSSION/ACTION	Who	Outcome
Business Group AGM	<p>Background and report</p> <ul style="list-style-type: none"> - History, the Market Group came from the Business Group as a sub group - MG have decided not to be part of the Business Group - Market Group Report – please see attached <p>Financial Report</p> <p>Opening Balance: \$2059.59 Deposit: \$4571.00 Expenses: \$4450.24 Current Balance: \$2180.35</p> <p>Business Group – Positions Open No nominations – group in recess</p> <p>Market Group JPA Sub Committee</p> <ul style="list-style-type: none"> - Megan Asling - Leslie Smith - Lisa Croxford - Colleen McKinnon - Lesley Austin 	<p>Megan Asling (m) Lesley Austin (s)</p>	<p>Business Group in recess, no positions filled</p> <p>Market Group joins JPA</p> <p>All positions filled for Market Group</p>

<p>Flower Show AGM</p>	<p>Report</p> <ul style="list-style-type: none"> - Please see attached - Discussion on how they have streamlined meetings and looking for ways to change for next year and manage workload - Would appreciate advice and suggestions to ensure its longevity and smooth running - No grants secured this year, will put 2014 money towards trolleys or the Hall and in discussion with Hall to buy a community BBQ to be housed at the Hall - Need treasurer assistance, especially on the day <ul style="list-style-type: none"> o Why not pay somebody and approach the local bookkeeper? o Lindsay would like to step back as he needs a break <p>Financial Report Opening Balance: \$497.56 Deposit: \$3498.51 Expenses: \$1424.22 Current Balance: \$2571.94</p> <p>Nominations Open</p> <ul style="list-style-type: none"> - President Megan Asling - MA accepts - Vice President Robyn McCraw - MA accept - Secretary Nikki Cadzow - accepted - Treasurer – Open - Entries Secretary – Open 	<p>Megan Asling (m) Lisa Croxford (s)</p>	<p>2015 Flower Show Committee formed</p> <p>Entries Secretary and Treasurer are vacant</p> <p>Stacey to work with Flower Show to streamline entries and money handling to get position filled</p>
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	<p>General Committee</p> <ul style="list-style-type: none"> - Marilyn Coventry - Lorna Parke - Chris Higgs - Chris Parsons 		
Progress Association AGM	<p>President's Report – please see attached</p> <p>Treasurer's Report Open: \$25081.89 Income: \$21698.12 Expenses: \$28731.47 Balance: \$18048.54</p> <p>Nominations opened by David Balfour</p> <ul style="list-style-type: none"> - President Marilyn Coventry nominated by Anne Plant, accepted and seconded by Liz Duell - Vice President – Anne Plant nominated by Marilyn Coventry, accepted - Secretary – Stacey accepted - Treasurer – Lindsay nominated by Marilyn Coventry, accepted and seconded by Liz Duell 	<p>Lindsay Linnell (m) Anne Plant (s)</p>	<p>JPA committee formed</p>
General Meeting	<ul style="list-style-type: none"> - How is the Market Group going to report to JPA? <ul style="list-style-type: none"> o Have a standing agenda item and hopefully a rep from the group at each meeting - Rod reminds the Market Group to book the Hall prior to the Market - Community Garden Herb Workshop on Sat 25th - Sculpture Show, Graham is working hard <ul style="list-style-type: none"> o Prestigious judges booked and travelling component o Need to secure a \$5000 major prize and money for running 		

	<ul style="list-style-type: none"> ○ Help and ideas would be appreciated - Halloween Night – 31st at the Cricket Club <ul style="list-style-type: none"> ○ No LOL this month - CFA – Fire Ready Meetings, new two pronged approached <ul style="list-style-type: none"> ○ Will be doorknocking to discuss peoples plans ○ CFA Open day, will come to Jindivick rather than at the shed ○ Ruth McGowan is Safety Coordinator Officer - Many thanks to all for the tireless work of our amazing community - Thankyou David for you time as President and member of the JPA
Meeting Closure	8.40pm Marilyn Coventry
Next Meetings	Flower Show - tbc Jindivick Progress Association – Monday 10 th Nov 8pm at the School (every second Monday) Market Group - tbc

Jindivick Business Group Annual Report 2014

The 2013 Business Group kicked off to a rocky start, with only 2 people holding positions. These positions soon became vacant and a new committee was developed with all 5 positions being filled –

President – Leslie Smith

Vice President – Colleen McKinnon

Secretary – Megan Asling

Treasurer – Lisa Croxford

Market coordinator – Lesley Austin

This group went from strength to strength with the sole focus of the group being the monthly Jindivick Country Market. A Terms of Reference was developed outlining the purpose of the market, and the terms and conditions of its operation.

“Set against a stunning backdrop, the Jindivick Country Market showcases the exceptional talents, fresh produce and quality products of the local area. With its community feel and social vibe it draws people from near and far to enjoy all Jindivick has to offer.”

“The Jindivick Country Market (JCM) aims to enrich the local community and promote local industry.”

In January 2014 the market won Baw Baw Shire’s Australia Day Community Event of the year award.



Number of Markets

A survey of stallholders was conducted in November 2013 to identify if there was any interest in increasing the number of markets per year. This resulted in the majority of stallholders being happy with the 8 markets per year Feb, March, April, May Sept, Oct, Nov & Dec.

Estimated attendance

Visitor numbers at the market fluctuated with the lead up to Christmas time being the busier months. The weather also plays a significant factor in visitor numbers. It is estimated for the 2013/14 market season we have welcomed an average of 300 - 500 people per market.

Average number of stall holders per market

The average stall holder numbers sits at 32 per market with numbers and interest increasing each month, 25 of these are regular attendees.

Media

A major focus and expense for the Jindivick Business Group has been the media strategy which utilised the following outlets:

Letter box drops	Social media – facebook
Print – newspaper, magazine, flyers, newsletter	Local area promotion – reverse side of market flyer
Web – online market directories	Stallholder & visitor promotions

Lynda Bailey established the Jindivick Country Market's facebook page which has provided an interactive social media presence. To date the page has 140 "likes".

Community Connection

An important part of the market is its connection with community. The Jindivick Business Group committee has made a concerted effort to work closely and support the broader Jindivick community with a monthly community BBQ, Jindivick Primary School Father's Day raffle, and promotion of the Jindivick area. This connection with community was recently strengthened with the market becoming a sub committee of the Jindivick Progress Association.

The Jindivick Business Group is very proud of its achievements over the past year, and look forward to the continued success of the Jindivick Country Market.

Leslie Smith on behalf of the Jindivick Business Group

Flower show AGM Report

The flower show was once again very successful this year. From memory it was a lovely day and many from the community came. It is a great community day and lots of people catch up during this time. The cricket club run the BBQ and get an opportunity to raise some funds. The flower show also brings visitors to the community which has a flow on effect for the small businesses in the township.

We had some lovely items on display, showcasing the talent that we have in this area and from further afield.

The committee consists of:

President: Megan Asling

Vice President: Robyn McCraw

Secretary: Nikki Cadzow

We had a few people to help us during the busy times:

Chris Parsons, Chris Higgs, Marilyn Coventry, Jan & Geoff Osborne (Megan Aslings parents) Bob Coles, primary school parents, Lindsey Linnell, Stacey who assisted with admin and the entries on the day. Ken Connell was the auctioneer and John Beacham was the MC.

We also had the JPA run the kitchen on the day and the Drouin West Fire Brigade attended on the day also.

The assistance of Stacey on the Saturday was very much appreciated and we thank the JPA for allowing her to do that for us. I think her help helped us out enormously as being a team of three we had no one to actually be the ticket secretary.

Also a special mention to Lindsey who has stepped back from the Flower Show after many years service who helped us out when we were desperate (which is becoming quite often)

I would like to bring to the attention of the JPA and the wider community that there is a lot of work involved in getting the flower show going. I feel it is ok to employ people to help us for the bigger roles that are required if we cant find people in our own community to help us, as we ourselves could not do it.

We have streamlined our meeting schedule which helps us all out and I think because we know what we are doing a little more we don't have to meet as much. We communicate a lot by email and phone instead of formally meeting.

This year we have not been able to get any grants to assist us, so instead of sharing the money with the community groups of Jindivick we are going to keep it to put towards trolleys for the flower

show to help with storage and also movement. However, if we end up getting a grant we will then divide money between the groups. Nikki is writing to the groups to let them know this.

There are a few things to consider for the year coming forward. Do we go with event secretary for our entries or do we keep in place the same system? How are we again going to manage the workload? We do however appreciate being part of the JPA where we feel we have support and a back up if things go wrong!!!

We would appreciate any advice and suggestions at any time of the year to ensure the smooth running of the Flower Show for many years to come.

Thanks

Megan Asling

President

Jindivick Flower and Craft Show

Jindivick Progress Association Inc.,

President's Report 2014.

During the past year we have seen the district map and sm-art sign erected: signage on the bridle trail completed; a completely re-vamped web site and Newsletter, with a Facebook page adding a further dimension to connecting with, and promoting, our community.

Carols in Nangara Reserve is now established as an annual event as, hopefully, will be the Sculpture Show, a showpiece for Jindivick. The garden continues to flourish and we have now welcomed the organisers of the monthly market as a sub group of JPA.

The strength of the organisation lies in the ability of members to come up with, and implement, ideas for projects ; not only suggesting ideas but also being prepared to carry them through.

It has been a privilege to be involved with such an enthusiastic and dedicated group of community minded people who make up the Jindivick Progress Association.

All members of JPA have played a valuable part and so I have refrained from naming individuals.

Needless to say I thank you all for making my time as a member and as president such a pleasurable experience. I wish you well for the future.

David Holroyd

October 2014